

Year-end message to Unifor members



DECEMBER 17, 2025

As we close out 2025, we reflect on a year defined by extraordinary challenges, but also incredible resolve and solidarity from Unifor members across the country. Our union confronted an unrelenting trade war and escalating attacks on Canadian workers as Donald Trump targeted our industrial economy including the auto, forestry, steel and aluminum sectors, and the 100,000s of good union jobs they sustain.

Make no mistake: while specific industries were singled out, the threat extended to our entire economy. And at every step, Unifor stood firm.

Throughout the year, we demanded real solutions and real accountability. We pushed governments to defend workers, invest in major Canadian infrastructure projects, and uphold corporate commitments to keep jobs here at home. We fought corporations and business leaders who were all too willing to sacrifice Canadian workers for a quick deal with the U.S. We insisted on bold action: developing sector based industrial strategies, building with Canadian lumber and steel, shoring up east-west energy links, restricting foreign control of critical minerals, and strengthening procurement to support Canadian industries.

These fights have not been easy. Our members faced difficult news in workplaces all across the country from forestry mills in British Columbia to manufacturing plants in Ontario and Quebec to the fisheries in Newfoundland and Labrador. Every sector of the economy was impacted in some form, including the ongoing restructuring in the media and telecommunications sectors.

But even in the hardest moments, our union never stopped fighting back. We pushed for respect on the job, from fair wages for hospitality workers, to washroom access for transit operators. Our locked-out Titan Tool & Die members continue to stand strong after more than 125 days on the line, to oppose and expose an employer trying to move jobs quietly south.

When we rallied, whether in Windsor, Ear Falls, Brampton, Ingersoll, Halifax, St. John's, Vancouver or Montreal we made sure our voices carried loud and clear, to the chambers of legislatures and the boardrooms of corporations. Our health care and education members stood strong, fighting for adequately funded public services for everyone.

We celebrated important victories too. After years of relentless advocacy, federal anti-scab legislation finally became law and we wasted no time enforcing it, taking on DHL Express when it tried to dodge its responsibilities.

Most importantly, our movement grew. Thousands of workers joined Unifor this year, choosing collective strength in a time when workers' rights are increasingly under attack, whether through anti-worker legislation in Alberta, Quebec's dangerous Bill 3, the egregious invoking of Section107 of the federal Labour Code or renewed pushes to privatize airports and public infrastructure. When governments attempt to silence workers, our message remains the same: they will have to come through us. We will organize. We will resist.

As we look to 2026, the work ahead is significant, but so is our momentum and determination. Trump's tariff war continues and our Canadian government must take a firm, coordinated approach to fighting the unabated attacks on Canadian workers. Our union will be fully engaged in the upcoming CUSMA review because workers' voices must be at every table including trade negotiations.

Unifor will continue to push the federal government to deliver on its promises: advancing a real Buy Canadian plan, investing in major projects, strengthening public services, building homes, and developing a clear industrial strategy and workforce plan.

For our union, 2026 will mark a very important bargaining year. Nearly 94,000 members will head to the table, with many negotiating key pattern-setting collective agreements like auto, energy and forestry.

It will also be a critical year in growing worker power in warehouses, including the continued fight to unionize and achieve first collective agreements for Amazon and Walmart workers.

Through every challenge of 2025, our solidarity proved stronger than ever. We showed up for each other every single time.

We enter 2026 ready to defend workers, our rights and our jobs. To build an economy rooted in fairness, security, and opportunity for workers in every corner of this country.

Thank you to every Unifor member for your strength, your determination, and your solidarity.

Together, we will continue the fight because when we fight together, we win together.

We wish you all every joy of the holiday season as well as special time with family and friends. May the warmth of our collective solidarity be felt by every Unifor family.

Peace, love and solidarity,

Lana Payne

Len Poirier

Daniel Cloutier

Jennifer Murray

Les Pour Donales Junger Murray Long for Ma

Samia Hashi

Gavin McGarrigle